

**Steven E. Wallis, Ph.D.**  
Speaker, Author, Thought Leader



## Connecting the Dots: Improving Your Ability to Make Successful Plans

From the smallest business to our national economic policy, the hidden secret to effective planning and successful decision-making may be easily found in the internal “logic structure” of our plans and policies.

Transformative new methods are emerging from scientific research into the structure of understanding. These methods represent a revolution in thinking; promising sustainability and success on a level unimaginable just a few years ago.

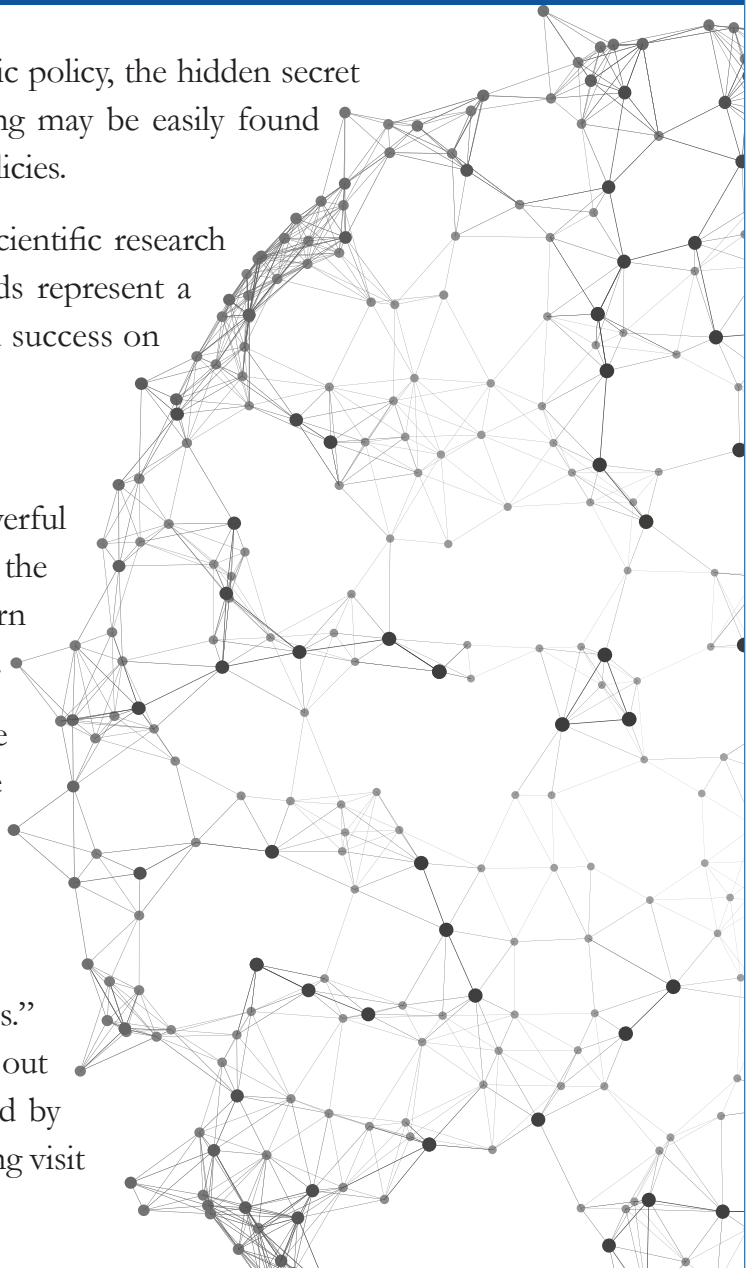
### Take-Away...

Participants will learn a highly innovative and powerful approach for better understanding and engaging the world. Empowered and inspired, listeners will learn to reach higher goals with greater chance of success.

With clear language and engaging stories, Dr. Steve provides new insights into why some plans fail while others succeed. He explains how to leverage your ideas to change the world.

### People say...

“Inspiring.” “Useful for identifying new ideas.”  
“Exciting.” “I have learned a lot.” “Helps to jump out of past thinking.” “What a talk! I am really inspired by your approach.” “Thank you again for your interesting visit and presentation!” “Stimulating.”



**Contact Steve at: [SWallis@MeaningfulEvidence.com](mailto:SWallis@MeaningfulEvidence.com) or 707.338.3133**  
for a custom presentation to inform and inspire the attendees of your next meeting!



### Bio...

After a decade of consulting (and raising two children), Dr. Steve returned to school and earned his Ph.D. in 2006. His groundbreaking work has identified a critical limit inhibiting the progress of science and business alike. That research has been published in over 20 academic journals and books and has been presented at over 30 conferences across the country and around the world. In 2015, he won an award for one such paper, served as a Fulbright Specialist at a research center in Europe (consulting on policy, strategy, and theory), and presented a keynote speech to attendees of an international conference in Vienna. Dr. Steve has been working vigorously to make that award-winning idea more accessible and useful to professionals living and working in the real world.

### A bit more...

Find more information about Dr. Steve at:

<http://projectfast.org/>

<http://meaningfulevidence.com/>

### General Topic...

Everyone knows the importance of planning, especially strategic planning for organizations and coalitions. We also know that good plans are very difficult to create. Worse, they rarely work as expected. They may sit on a shelf or suffer from a critical lack of buy-in. Recent research shows that there is a deeper issue involved.

Dr. Steve builds on the work of luminaries such as Peter Senge (systems thinking), Stuart Kaufman (self-organizing systems), and James Gleick (chaos theory).

Instead of despairing over the complexity of the world, Dr. Steve shows how it can be measured... and managed. His engaging presentations focus on innovative methods for understanding the internal logic-structure of our plans, mental models, policies, and strategies.

A key learning is that we can now predict how well a plan might work! So, leaders may now create plans that are more likely to succeed.

Imagine what your organization might accomplish if decisions are twice as likely to be successful?

### Interested Participants Include...

- **Leaders and Managers** who want to improve strategic plans
- **Coalitions** interested in developing more effective collaborations
- **Entrepreneurs** who want to find and fix “blind spots” in their actionable knowledge
- **Boards** interested in making more effective decisions
- **Non-Profits** for achieving greater efficiency
- **Students and Professors** for developing deeper knowledge
- **Analysts** to create policies that are more likely to succeed
- **Citizen groups** to have a smooth path for understanding complex issues

### Some Tempting Program Titles...

- Strategic Planning: *Four common failures and one innovative solution*
- What Good is a Glass Hammer? *Rethinking the way we think*
- Eyes of Einstein: *How to see the invisible and achieve the impossible*
- Intellectual Adventures of a Fulbright Project
- The ASK MATT game: *Serious play for understanding complex problems*
- Don't Fear the Theory: *Easy approaches to advancing your field*